

FROM



% rPET

TO  
NET

# ZERO

IT'S THE FACTS THAT COUNT

The numbers, 100 and 0, represent the path and the choices we have taken.

  
100%  
RECYCLED PLASTIC (rPET)  
IN OUR BOTTLES

ZERO  
NET EMISSIONS ACROSS  
THE ENTIRE VALUE CHAIN BY 2040



## IDENTITY

# MULTIPLY OPPORTUNITIES

Innovate for growth

We are the **main producer and distributor** of The Coca-Cola Company branded products for the national market.

Our goal is to steer the entire supply chain towards **sustainable and inclusive growth**.

We are present in Italy with **1,862 employees, 6 plants** and the **central office**.

We want to be a **24/7 Total Beverage Partner**, with a product portfolio which can cover all consumption occasions.

**71%** of the Coca-Cola Company branded products in Italy in 2021 has **low, reduced or zero calories**.



## ENVIRONMENT

# CUT EMISSIONS DOWN TO ZERO

Reduce the environmental impact

We promote the transition towards a **circular economy model**.

We have launched our first **bottle made from 100% recycled plastic**.

We have converted our **Gaglianico plant** into an innovative facility, capable of producing up to **30,000 tons** of **100% rPET** preforms each year.

**67%** of our coolers feature **high energy efficiency**.

With the **Net Zero By 40**, project, we pursue the goal of **net zero emissions** across the entire value chain by 2040.



## EMPLOYMENT

# BROADEN HORIZONS

Bring talents together

People are the driving force of our growth: every day, we strive to guarantee a **stimulating, inclusive, and safe workplace** to our employees.

We are Top Employers Italia for the **6<sup>th</sup> consecutive year**.

We have provided over **60,000 training hours** to our employees.

Through our **"Zero is possible"** programme we aim to achieve zero workplace injuries for an increasingly safer working environment.



## COMMUNITY

# SHORTEN DISTANCES

Make room for inclusion

We create value within the communities in which we operate, generating a **positive economic and employment impact**.

**Diversity and inclusion** are values we live by inside and outside the company.

Approximately **100,000 young people** involved in the **#YouthEmpowered** career orientation programme.

We have donated **1.2 million** products to associations across Italy and **3 million meals** through Banco Alimentare.

Over the last two years we have invested **2.5 million euros** to support the Ho.Re.Ca. channel.