

OUR MESSAGE FOR THE FUTURE

Innovation and sustainability matter today more than ever for the future growth of our company. They are the lens through which we plan the future.



IDENTITY

OUR COMMITMENT TO THE FUTURE

With 1,874 employees located across 5 plants and the offices throughout Italy, we are the producer and distributor of The Coca-Cola Company products for the Italian market, excluding Sicily.

Our plants



The corporate culture we have developed over the years reflects the emphasis we place on **corporate social responsibility.**

We actively participate in the main trade associations in the sector.

We focus on product innovation to offer beverages and packaging solutions to suit all tastes, lifestyles and consumption occasions: that is what makes us a

24/7 Total Beverage Partner.

62% of The Coca-Cola Company's products sold in Italy in 2020 have reduced, low, or no calories.

All our packaging are **100%** recyclable.

We promote the transition to a **circular economy** model at every stage of the supply chain.

We launched our first bottle made of 50% recycled plastic (**rPET**).

63% of our coolers are eco-friendly (with a 50% reduction in electricity consumption).

The **100%** of electricity purchased from the grid in Italy in 2020 comes from renewable sources.

A **20%** reduction in the water intensity in our beverage production over the past 10 years.

ENVIRONMENT

A ZERO IMPACT PLANET

We are committed to reducing the impact of our activities on the environment across the entire value chain. We invest in continuous technological process improvement to optimise the environmental performance of our production processes, from responsible water management to emissions reduction, and finally to ongoing packaging innovation.



EMPLOYMENT

SPACE TO OUR PEOPLE

People are at the heart of our corporate strategy, and the drivers of our long-term vision. We strive to provide a dynamic, inclusive, and safe work environment, where professional development is ensured, and workplace diversity is paramount. Shared values provide the guiding framework for our people management processes.



COMMUNITY

OUR MISSION FOR THE TERRITORY

Sustainability also has a social dimension: being in Italy for almost a century, we feel a responsibility towards the country and communities in which we operate. As "corporate citizens", we are committed to the promotion of social and cultural initiatives at a local level.

We have implemented all necessary measures to ensure the **safety of all our employees** during the Covid-19 emergency.

13 projects have been started with the **Agile approach**, with 60 employees involved.

Over **50,000 training hours** during the year.

For the **5th consecutive year** we have been awarded as **Top Employers Italy**.

23,500 students involved in the **#YouthEmpowered** project (2020) which supports young people as they move into the working world.

Support to Banco Alimentare with the donation of over **2 million meals**.

Diversity & Inclusion

We chose June, Milan's Pride month which we have sponsored for three years in a row, to start our internal trainings on Diversity & Inclusion, aimed at providing useful tools to understand and mitigate unconscious bias in the workplace.

1.4 million euros donated to the Red Cross and over **2.5 million products** gifted to more than 30 hospitals and 24 associations across Italy.

1.3 million euros invested in support of the **Ho.Re.Ca.** channel.

ONWARDS AT THE SPEED OF LIGHT

Sustainability Report of Coca-Cola HBC Italy, prepared in accordance with the GRI Standards (Core option), including the "Food Processing Sector Disclosures" (2014), and voluntarily and independently assured by Deloitte & Touche S.p.A. Consult the report at:

LANOSTRARICETTA.IT